

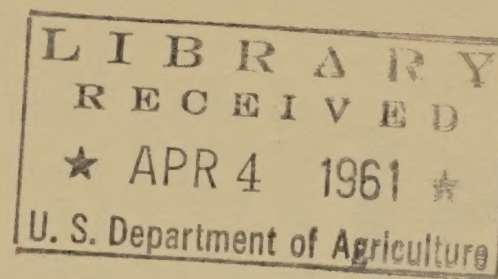
62

**A Good-Business**  
**starts with**



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**FINER LINERS**

Top Quality  
Prompt Service

JOHN VERMEULEN & SON, Inc.,  
NESHANIC STATION, N. J.

"PULL-EM-IN" CUSTOMER SPECIALS







# ROYAL STAR MAGNOLIA

(Magnolia Stellata Royal Star)

★ New Royal Star has large, pure white, 25 to 30 petal blossoms that literally cover the plant in a galaxy of bloom.

★ New Royal Star blooms from a week to 10 days later than the ordinary stellata thereby reducing the disadvantages of blemished blossoms caused by spring frosts.

★ New Royal Star is a compact, robust plant with rich bright green foliage. It makes a salable plant sooner.

★ Order Royal Star now from the schedule below. Be among the first to have this outstanding magnolia.

1. Strong, healthy, 18-24" plants in attractive green 1 gallon Nursericans:

|                        |        |        |        |        |        |        |                          |        |        |        |        |        |
|------------------------|--------|--------|--------|--------|--------|--------|--------------------------|--------|--------|--------|--------|--------|
| Pickup at the          | 5      | 10     | 25     | 50     | 100    | 250    | Specially crated for 10* | 30*    | 50*    | 100*   | 250*   |        |
| nursery. Each, net.... | \$3.50 | \$3.25 | \$3.00 | \$2.75 | \$2.50 | \$2.25 | shipment. Ea., net       | \$3.45 | \$3.20 | \$2.95 | \$2.70 | \$2.45 |

(\*Packed 10 per special strong shipping crate)

2. Heavy transplants, 1yr, excellent for lining out:

Bare rooted - \$20.00 per 10, \$40 per 25, \$150 per 100, \$337.50 per 250

3. 3" peat-potted transplants; rooted August 1960, potted October 1960:

\$12.00 per 8, \$30.00 per 25, \$100.00 per 100, \$225.00 per 250

## NEW & NOT SO NEW OUTSTANDING PLANTS

FOR YOUR TRIAL & PLEASURE WE OFFER ONE LABELED PLANT OF EACH IN PEATMOSS POT AND EXPERTLY PACKED. ALL PACKING & SHIPPING CHARGES PREPAID - \$25.00

- \* ACER PAL. BURGUNDYFACE, Burgundy-red upright laceleaf, hardy and pretty
- \* AZALEA HINO-CRIMSON, Hardy, low, compact, bright crimson-red
- BUXUS VARDAR VALLEY, New very hardy boxwood from Arnold Arboretum
- HEDERA HELIX ALBANY, Compact, hardy globe type Ivy
- ILEX AQUIPERNYI BRILLIANT, Attractive holly hybrid. Bright red fruits
- \* ILEX CRENATA FLUSHING, Very hardy selection, upright, large leaves
- \* ILEX CRENATA GREEN THUMB, Very hardy low compact, bright green
- \* ILEX OPACA PYRAMIDALIS, Compact pyramid, good fruiter, very hardy
- \* ILEX OPACA SPLENDORBERRY, Large robust plant, large bright fruits
- LEUCOTHOE AXILLARIS, Lower, more graceful, lighter, brighter color
- \* MAGNOLIA ROYAL STAR, Large pure white, later than stellata, good habit
- \* MAGNOLIA STEL. WATERLILY, Pink buds, pink-tipped petals, fragrant
- METASEQUOIA GLYPTOSTROBOIDES, Dawn Redwood. The new "old" tree of the
- \* PIERIS JAPONICA COMPACT, Low compact andromeda with attractive foliage
- PIERIS JAPONICA PINK BUD, Pink buds, flowers open blush pink to white
- PIERIS JAPONICA DOROTHY WYCKOFF, Newest and best of the pink forms
- PINUS KORIENSIS, Very attractive, compact, slow growing pine
- \* PYRACANTHA COCCINEA LOWBOY, Like lalandi but much lower and compact
- SARCOCOCCA HOOKERIANA HUMILIS, Attractive evergreen groundcover, fragrant
- TAXUS CUSPIDATA DENSE, Dark green low spreader, outstanding red fruits
- TAXUS CUSPIDATA DENSIFORMIS, Very dense compact and attractive spreader
- TAXUS CUSPIDATA NIGRA, Very dark green, very hardy spreader
- \* TAXUS CUSPIDATA VERMEULEN, Dense compact broad pyramid, good for hedges
- \* TAXUS MEDIA KELSEYI, Large dark needles, heavy fruiter, broad glove type
- \* TAXUS MEDIA VERTICALS, Tall, slender, hardy. Very attractive & useful
- FLUSHING, GRANDIFOLIA, PILARIS, PYRAMIDALIS, ROBUSTA, SENTINALIS, STRICTA AND VIRIDIS. These are described later in this list

(\* Our own tried and tested past introductions to the trade)



# traffic-building specials

help you do your selling job

AZALEA

BOXWOOD

HEMLOCK

RHODODENDRON

HOLLY

YEW



ANDROMEDA

JAP. MAPLE

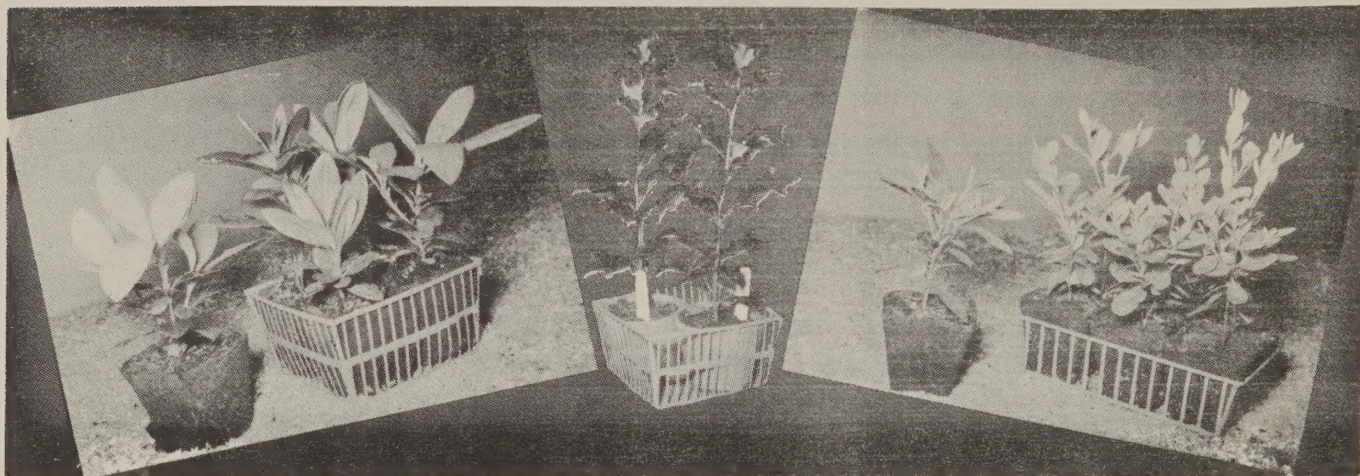
FRANKLINIA

JUNIPER

MAGNOLIA

OTHERS

## FINER LINERS IN JIFFY-POTS



## SALESMAKERS FOR '61

### "PULL-EM-IN" CUSTOMER SPECIALS . . . .

There is no need to tell you of the value of a 'leader'. The more people you bring to your place of business, the more sales you make — a proven fact. It is not uncommon to sell a 'leader' at a loss just to bring customers to you.

### SALESMAKERS THAT BRING CUSTOMERS AND A PROFIT FOR YOU . . . .

From the many plants offered in the sure to grow, easy to plant Jiffy-pots, you may pick your favorites. Colorful, attractive, sturdy plastic baskets have the eye appeal that helps make the sale. They are available from us at a nominal cost and permit you to make any number of appealing combinations . . . AT A PROFIT!

### FACILITIES FOR OVER A QUARTER MILLION POTS . . . .

We will be pleased to discuss with you your future requirements. If you do not see your favorite plants listed, get in touch with us, we probably can grow them for you. Needless to say, we can quote lower prices for quantities.

### CONTRACTS PERMITS BETTER PRICES AND SERVICE . . . .

Assembly, labeling, delivery, sales aids, etc. — all may be worked out in advance to permit adequate programming.

### PLASTIC BASKET PRICE LIST:

|                                  | 50  | 100 | 250  | 500  | 1,000 |
|----------------------------------|-----|-----|------|------|-------|
| #441 - holds 4 2 1/4" Jiffy-pots | \$3 | \$5 | \$8  | \$14 | \$26  |
| #742 - holds 6 2 1/4" Jiffy-pots | \$4 | \$7 | \$12 | \$21 | \$40  |
| #553 - holds 4 3" Jiffy-pots     | \$5 | \$8 | \$13 | \$22 | \$42  |



# FINER LINERS IN JIFFY-POTS

✓ NO SHOCK

✓ FASTER GROWTH

✓ FEWER LOSSES

Top-quality liners in light weight peat moss pots. Grown, sold and shipped direct from us to you in lightweight veneer trays that can easily be carried right to your planting site or held (plants keep right on growing) until you are ready. No problems, no high shipping costs and NO PACKING CHARGES. Take them when you want them but order now to be sure. 3% discount for pick-up, 2% for cash. Deliveries with our special van at low cost, see page 2 for details. Satisfaction guaranteed. Use convenient order blank in center.

**QUANTITY DISCOUNTS:- 15 trays or equivalent - 5%, 30 - 10%, 100 - 15%**

**LESS THAN FULL TRAY LOTS:-** 2½" Jiffy potted liners may be ordered in lots of 12 at 50% of the price of 36. 3" Jiffy potted liners may be ordered in lots of 6 at 40% of the price of 25.

## HARDY EVERGREEN AZALEAS

2½" POT 3" POT  
36/tray 25/tray

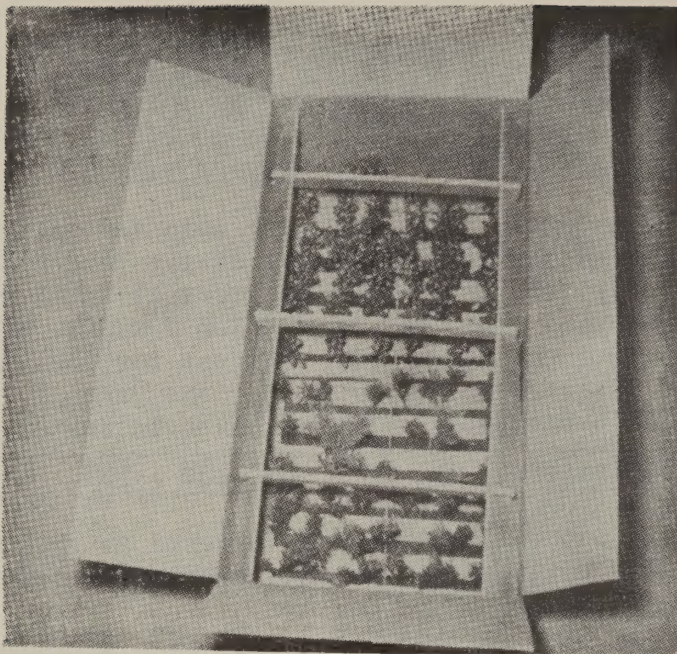
|                                                               |      |
|---------------------------------------------------------------|------|
| BEETHOVEN, large frilled reddish-violet, medium               | 6.48 |
| *DELAWARE VALLEY WHITE, new large pure white, low             | 7.20 |
| GABLE HYBRIDS, bred for hardiness, excellent selection        |      |
| --CAMPFIRE (F3G), Blood-red, medium, late, hose-in-hose       | 7.20 |
| --CAROL (B8G), bright crimson-pink, medium, early H-in-H      | 7.20 |
| --CAROLINE GABLE (96G), brilliant pink, medium, early, HinH   | 7.20 |
| --ELIZABETH GABLE (21G), large pink, medium, mid, single      | 7.20 |
| --HERBERT (47G), dark crimson-purple, medium, early, S Dble   | 7.20 |
| --LA LUMIERE (100G), flame red, tall, early, single           | 7.20 |
| --LORNA (C8G), deep pink, low, mid, double, compact           | 7.20 |
| --LOUISE GABLE (13G), large salmon-pink, medium, late, S Dble | 7.20 |
| --MARYANN (38G), large clear pink, medium, mid, double        | 7.20 |
| --PURPLE SPLENDOR (C1G), crimson-purple, medium, mid, HinH    | 7.20 |
| --ROSEBUD (B5G), rose pink, dwarf, mid, fully double          | 7.20 |
| --ROSE GREELEY (D3G), large white, medium, early, HinH        | 7.20 |
| *HINO-CRIMSON, bright crimson-red, low, compact               | 6.48 |
| KAEMPFERI LADY LIBERTY, bright orange-red, medium, late       | 6.48 |
| KAEMPFERI ANNAMARIE, pure white, tall, mid                    | 7.20 |
| NANCY, new deep pink, frilled, medium-tall, HinH              | 7.20 |
| WENDY, new white, low, compact, early, single                 | 7.20 |

## HARDY DECIDUOUS AZALEAS

|                                                              |       |       |
|--------------------------------------------------------------|-------|-------|
| *CALENDULACEA, yellow to red to orange, tall, compact        | 7.20  | 8.75  |
| *EMBLEY HYBRIDS, mixed colors, new, extra large flowers      | 9.00  | 10.00 |
| *EXBURY HYBRIDS, mixed colors, new, extra large flowers      | 10.80 |       |
| *FLAVUM (PONTICUM), yellow, late--mid, tall single           | 9.00  |       |
| *GHENT HYBRIDS, mixed colors, single, semi-double & double   | 7.20  | 8.75  |
| *JAPONICA, yellow parent, tall, late-mid, single             | 7.20  | 8.75  |
| *KAEMPFERI, salmon to orange-red, tall, medium-tall, single  | 7.20  | 8.75  |
| *KNAP HILL HYBRIDS, mixed colors, new, extra large flowers   | 10.80 | 11.25 |
| *MOLLIS, mixed colors, tall, large flowers, single           |       | 8.75  |
| *MOLLIS HYBRIDS, from parent plants named below              |       |       |
| *--HORTULANUS H. WITTE, orange-yellow                        |       | 8.75  |
| *--LEMONORA, apricot yellow tinted rose                      | 7.20  | 8.75  |
| *--MRS. OLIVER SLOCOCK, orange-yellow flushed orange-red     |       | 8.75  |
| *--ORANGE-YELLOW, unnamed good parent stock                  | 7.20  | 8.75  |
| *--ROBESPIERRE, orange-red                                   | 7.20  | 8.75  |
| *MUCRONULATA, rose-purple, tall, very early, single          | 7.20  | 8.75  |
| *POUKHANENSE, reddish-violet, early, low, spreading          | 7.20  | 8.75  |
| *SCHLIPPENBACHI, very large rose-pink, tall spreading, early | 9.00  |       |

(Continued next page)





# FINER LINERS

## IN JIFFY-POTS

✓ NO SHOCK

✓ FEWER LOSSES

✓ FASTER GROWTH

A tray of 36 2 1/4" PP Japanese Holly and one of Taxus packed in a special shipping carton. No damage with this type of packing.



Continued

|                                                             | 2 1/4" POT<br>36/tray | 3" POT<br>25/tray |
|-------------------------------------------------------------|-----------------------|-------------------|
| ACER PAL. ATROPURPUREUM, Jap. Red Maple, 2-3 yr, seedlings  | 12.60                 | 12.50             |
| ACER PAL. ATROPURPUREUM, Jap. Red Maple, from cuttings      |                       | 17.50             |
| ACER PAL. BLOODGOOD, Dark Jap. Red Maple, from cuttings     |                       | 18.75             |
| ACER PAL. BURGUNDYLACE, Laceleaf Jap. Red Maple, fr ctgs    |                       | 18.75             |
| ACER PAL. OSHIO-BENI, Bright Jap. Red Maple, from ctgs      |                       | 17.50             |
| BERBERIS THUN. ATROPURPUREA NANA, CRIMSON PYGMY             | 7.92                  |                   |
| BUXUS MICROPHYLLA KOREANA, Korean Boxwood, very hardy       | 7.20                  |                   |
| BUXUS SEMP. CRONI, hardy selection of American Boxwood      | 7.20                  |                   |
| BUXUS SEMP. NEWPORT BLUE, hardy selection fr Newport, R.I.  | 7.20                  |                   |
| BUXUS MIC. KOREANA STAYGREEN, stays green in Winter         | 9.00                  |                   |
| CEDRUS ATLANTICA GLAUCA, Blue Atlas Cedar, grafts (June)    | -\$15.00 per doz.     |                   |
| CHAM. OBT. GRACILIS NANA, Dwarf Hinoki Cypress, GR(June)    | 27.00                 |                   |
| CHAM. OBT. GRACILIS COMPACTA, Compact Hin. Cyp. GR(June)    | 27.00                 |                   |
| CHAM. OBT. CRIPPSI, Golden Cripps Cypress, grafts (June)    | 27.00                 |                   |
| BUXUS VARDAR VALLEY, new hardy Arnold Arboretum introd.     | -\$9.00 per doz.      |                   |
| CORYLOPSIS SPICATA, Spike Winterhazel                       |                       | 12.50             |
| EUONYMOUS JEWELL, New, low, compact, like cushion mum       |                       | 7.50              |
| EUONYMOUS SARCOXIE, Upright, Hardy, compact, good grower    |                       | 7.50              |
| FORSYTHIA BEATRIX FARRAND, Extra large flowers, new         |                       | 7.50              |
| FRANKLINIA ALATAMAHA, Gordonia or Franklin's Tree, 6-12"    |                       | 8.75              |
| " " " 1 yr, 1-2'                                            |                       | 11.25             |
| HEDERA HELIX 'ALBANY', Hardy globe ivy, good out or in      |                       | 6.25              |
| ILEX AQUIFOLIUM FEMALE - ENGLISH HOLLY, select type         | 11.52                 | 15.00             |
| ILEX AQUIFOLIUM MALE - ENGLISH HOLLY, select type           | 11.52                 |                   |
| ILEX. AQUIF. PYRAMIDALIS, Female English holly, hardier     | 11.52                 |                   |
| ILEX CRENATA COMPACTA (Hoogendoorn), bright color           | 6.48                  |                   |
| ILEX CRENATA COMPACTA (Vermeulen), small leaves, short      | 6.48                  |                   |
| ILEX CRENATA CONVEXA (BULLATA), Convexleaf Jap. Holly       | 6.48                  |                   |
| ILEX CRENATA FLUSHING, Very hardy, compact, upright         | 7.20                  |                   |
| ILEX CRENATA GLASS, Small dark green leaves, real hardy     | 6.48                  |                   |
| *ILEX CRENATA 'GREEN THUMB', Hardy, compact, new, brt green | 7.20                  | 8.75              |
| *ILEX CRENATA LATIFOLIA, Bigleaf Jap. Holly, dark green     | 6.48                  |                   |
| *ILEX CRENATA MICROPHYLLA, Littleleaf Jap. Holly            | 6.48                  |                   |

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\*other grades on other pages

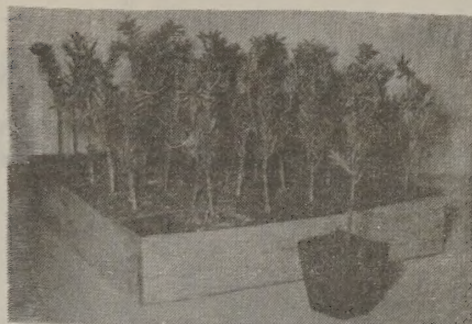


# FINER LINERS



A tray of 36 American Holly

IN



A tray of 36 *Taxus cusp. densiformis*

## JEFFY-POTS



Continued

|                                                              | 2 1/4" POT<br>36/tray | 3" POT<br>25/tray |
|--------------------------------------------------------------|-----------------------|-------------------|
| ILEX OPACA CLARK - AMERICAN HOLLY, Compact, brt red fruit    | 11.52                 | 12.50             |
| ILEX OP. FARAGE, Dark glossy foliage, big shiny red fruit    | 11.52                 |                   |
| ILEX OP. HOAGLAND, Heavy fruiter, robust plant               | 11.52                 |                   |
| ILEX OP. MAE, Slender, well shaped, dark foliage             |                       | 12.50             |
| ILEX OP. MANIG, Heavy bearer, shiny berries                  | 11.52                 | 12.50             |
| ILEX OP. MASCULA (MALE), Good habit, color & hardiness       | 11.52                 |                   |
| ILEX OP. PYRAMIDALIS, Slender, very hardy, brt red fruit     | 11.52                 | 12.50             |
| " " " 12-15"                                                 |                       | 16.25             |
| ILEX OP. SPLENDORBERRY, New, hardy, large red berries        | 14.40                 | 15.00             |
| ILEX OPACA FEMALE (UNNAMED SELECTIONS)                       |                       | 12.50             |
| * JUNIPERUS CHINENSIS PFITZERIANA, Spreading juniper         | 8.64                  |                   |
| * JUNIPERUS CHIN. PFITZ. GLAUCA, Blue Pfitzer, spreading     | 8.64                  |                   |
| * JUNIPERUS GLAUCA HETZI, Blue hetzi juniper                 | 8.64                  |                   |
| * JUNIPERUS HOR. PLUMOSA (ANDORRA), low spreader             | 8.64                  |                   |
| JUNIPERUS HORIZONTALIS WILTONI, Wilton carpet juniper        | 8.64                  |                   |
| JUNIPERUS PROCUMBENS NANA, Dwarf, Jap. Juniper, GR (June)    | 19.80                 |                   |
| * JUNIPERUS SQUAMATA EXPANSA (PARSONI), Low spreader         | 8.64                  |                   |
| JUNIPERUS SQUAMATA VARIEGATA, Variegated low spreader        | 9.00                  |                   |
| KALMIA LATIFOLIA, Mountain Laurel, hardy evergreen, S        |                       | 10.00             |
| LAUROCERASUS SCHIPKAENSIS, Hardy Cherry Laurel, 2yr          |                       | 8.75              |
| * LEUCOTHOE AXILLARIS, Coast leucothoe, small, bushy         |                       | 8.75              |
| * LEUCOTHOE CATESBAIE, Drooping leucothoe, S, TT             |                       | 7.50              |
| METASEQUOIA GLYPTOSROBOIDES - DAWN REDWOOD                   |                       | 25.00             |
| MAGNOLIA NORBERTIANA, Late blooming                          |                       | 11.25             |
| MAGNOLIA SOULANGEANA, Saucer magnolia                        |                       | 11.25             |
| MAGNOLIA SOUL. LENNEI, Large rosy purple                     |                       | 15.00             |
| MAGNOLIA SOUL. NIGRA, Late, darker red                       |                       | 12.50             |
| MAGNOLIA STELLATA WATERLILY, Pink buds, fragrant             |                       | 12.50             |
| * MAGNOLIA 'ROYAL STAR', New, late, large bright white       |                       | 25.00             |
| * PIERIS FLORIBUNDA, Mountain Andromeda, low, compact, S     | 8.10                  | 10.00             |
| * PIERIS JAPONICA, Japanese Andromeda, Deep green foliage, S |                       | 7.50              |
| PIERIS JAPONICA COMPACTA, Compact Jap. Andromeda             |                       | 10.00             |
| PIERIS JAPONICA 'PINK BUD', Has pink flower buds             |                       | 10.00             |
| PIERIS JAP. 'DOROTHY WYCKOFF', New, dark glossy foliage      | - \$5.40 per 6        |                   |
| PINUS KORIENSIS                                              | 9.00                  |                   |
| PRUNUS KWANZAN, Japanese flowering cherry, dble pink         |                       | 11.25             |
| PYRACANTHA COCCINEA LALANDI, Laland Firethorn, orange-red    | 6.84                  |                   |
| PYRACANTHA COCC. LOWBOY, Low bushy habit, orange red         | 6.84                  |                   |
| PYRACANTHA KASAN, Very hardy, red-orange berries             | 6.84                  |                   |
| PYRACANTHA WYATTI, very hardy, heavy fruiter                 | 6.84                  |                   |

(Continued next page)

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\*other grades on other pages



# MORE NURSERYMEN EACH YEAR CHOOSE FINER LINERS in JIFFY POTS



Typical tray of 36 Azalea hino-crimson



Trays of 12 Azalea and American Holly



Continued

**SAVE TIME and MONEY**

2 1/4" POT 3" POT  
36/Tray 25/Tray

|                                                               |                |                            |      |
|---------------------------------------------------------------|----------------|----------------------------|------|
| *RHODODENDRON TRANSPLANTED SEEDLINGS, TT                      |                |                            |      |
| --CAROLINIANUM, low, compact, pink                            |                |                            | 8.75 |
| --CATAWBIENSE HYBRIDS, from hardiest pink parents             |                |                            | 8.75 |
| --CATAWBIENSE HYBRIDS, from hardiest red parents              | 8.10           |                            | 8.75 |
| --CATAWBIENSE HYBRIDS, from hardiest white parents            |                |                            | 8.75 |
| --DECORUM, white to soft rose                                 |                |                            | 8.75 |
| --DISCOLOR HYBRIDS, mixed colors                              |                |                            | 8.75 |
| --FARQUHAR'S HYBRIDS, pink & red                              |                |                            | 8.75 |
| --FORTUNEI HYBRIDS, white to pink, fragrant                   |                |                            | 8.75 |
| --FORTUNEI HARDY VARIANTS, possible red hybrids               |                |                            | 8.75 |
| SARCOCOCCA HOOK. HUMILIS, Evergreen with glossy foliage       | 7.20           |                            |      |
| *TAXUS BACCATA REPANDENS, Spreading English Yew, low, spdng   | 7.92           |                            |      |
| *TAXUS CAPITATA, Upright Japanese Yew, from cuttings          | 7.92           |                            |      |
| *TAXUS CUSPIDATA, Spreading Japanese Yew                      | 6.84           |                            |      |
| *TAXUS CUSP. DENSIFORMIS, Dense Jap. Yew, compact, rich green | 8.10           | 10.00                      |      |
| *TAXUS CUSP. INTERMEDIA, Compact spreading hybrid yew         | 6.84           |                            | 8.75 |
| *TAXUS CUSP. VERMEULEN, Dense columnar habit, good for hedges | 6.84           |                            | 8.75 |
| *TAXUS MEDIA ANDERSONI, Graceful compact spreader, hardy      | 6.84           |                            |      |
| *TAXUS MEDIA BROWNI, Compact spreading upright, very hardy    | 6.84           |                            |      |
| *TAXUS MEDIA HALLORAN, Dark green compact plant               | 6.84           |                            |      |
| *TAXUS MEDIA HATFIELDI, Dense compact columnar form           | 6.84           |                            | 8.75 |
| *TAXUS MEDIA HICKSI, Dark green, fast growing, columnar       | 6.84           |                            |      |
| *TAXUS MEDIA KELSEYI, Large dark green foliage                |                |                            | 8.75 |
| *TAXUS MEDIA KELSEYI UPRIGHT, Upright habit, brt red berries  | 8.10           |                            |      |
| *TAXUS MEDIA MOON'S COLUMNARIS, Hardy, compact pyramid        | 8.10           |                            |      |
| *TAXUS HUNNEWELLIANA, Slender, graceful spreader              | 6.84           |                            |      |
| *TAXUS MEDIA VERTICALS, TALL & SLENDER, HARDY YEW             | 10.80          |                            |      |
| --FLUSHING, dark, female                                      |                | --ROBUSTA, dark male       |      |
| --GRANDIFOLIA, dark, male                                     |                | --SENTINALIS, light female |      |
| --PILARIS, medium, male                                       |                | --VIRIDIS, brt green, male |      |
| --PYRAMIDALIS, medium, female                                 |                |                            |      |
| *TSUGA CANADENSIS COMPACTA, Slow growing, compact, lyr, GR    | - \$7.50 per 6 |                            |      |
| TSUGA CANADENSIS COMPACTA, GR (June)                          | 30.60          |                            |      |
| TSUGA CAN. PENDULA (SARGENTI), Weeping hemlock, GR (June)     | 30.60          |                            |      |
| TSUGA CAN. PYRAMIDALIS, Pyramidal Canadian " GR (June)        | 30.60          |                            |      |
| VIBURNUM BURKWOODI, Dark glossy green, semi-evergreen         |                |                            | 8.75 |
| VIBURNUM FRAGRANS, Very fragrant pink flowers, late winter    |                |                            | 8.75 |
| VIBURNUM RHYTIDOPHYLLUM, Leatherleaf Viburnum                 |                |                            | 8.75 |

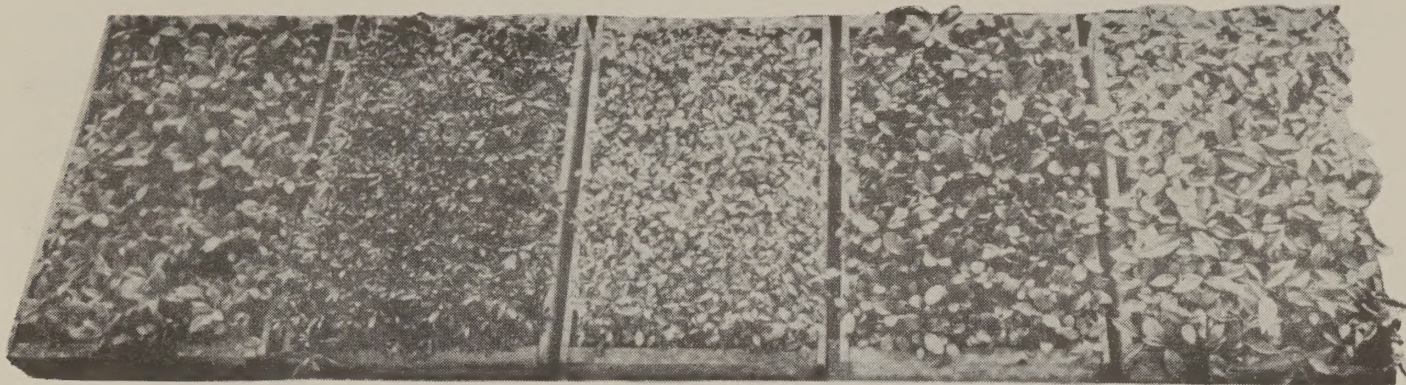
\*other grades on other pages

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# SEED — SEEDLINGS — TRANSPLANTS

## SPECIES AND HYBRIDS—AZALEA, LEUCOTHOE, PIERIS, RHODODENDRON



**Azalea mollis      Azalea poukhanensis      Azalea mucronulata      Rhododendron Hybrids      Leucothoe catesbaei**

These are some of our started seedlings (ss). Picture was taken in August. Seedlings received earlier will be smaller. Smaller seedlings, however, generally transplant with a better percentage of survival. Rid yourself of fuss, risk and bother by buying our seedlings or transplants now.

SEED available in \$1.00 packets of from 300 to 500 seeds, sent postpaid.

STARTED SEEDLINGS as pictured above available in flats holding at least 400 to 500 seedlings. You may take them now or later, as you wish. Cultural suggestions are furnished. Orders also taken now for new crops in the fall and next spring. AVAILABLE ABOUT JUNE 1 & AFTER

TRANSPLANTED SEEDLINGS available in flats of 52 and 66 plants. Strong, sturdy little plants with well-developed root system in our special mixture of soil, sand, peat and Styrofoam.

QUANTITY DISCOUNTS: 10 flats or 20 half flats or combination—deduct 5%.  
25 flats or 50 half flats or combination—deduct 10%.

PICKUP DISCOUNT: Pickup at the nursery entitles purchaser to a discount of 3%.

|                                       | Packet         | Seedlings*     |               | Transplants |            |
|---------------------------------------|----------------|----------------|---------------|-------------|------------|
|                                       | 300-500 seeds* | 4-500 1/2 flat | per flat flat | Flat of 52  | Flat of 66 |
| AZALEAS - HYBRIDS & SPECIES           |                |                |               |             |            |
| Altaclarenses, orange-yellow          | \$ --          | \$ 9.50        | \$17.50       | \$ --       | \$ --      |
| Calendulacea, red & orange            | --             | 9.50           | 17.50         | 9.10        | --         |
| Embley Hybrids, mixed colors          | --             | 11.00          | 20.00         | 9.10        | --         |
| Exbury Hybrids, mixed colors          | --             | 11.00          | 20.00         | --          | --         |
| Ghent Hybrids, mixed colors           | --             | 9.50           | 17.50         | --          | --         |
| Japonica, yellow                      | --             | 9.50           | 17.50         | --          | 9.90       |
| Kaempferi, mixed salmon shades        | 1.00           | 8.25           | 15.00         | 6.50        | --         |
| Knap Hill Hybrids, mixed colors       | 2.50           | 11.00          | 20.00         | --          | 11.25      |
| Mollis, orange-yellow                 | --             | 9.50           | 17.50         | 7.80        | 9.90       |
| Mollis, mixed colors                  | 1.00           | 9.50           | 17.50         | 7.80        | --         |
| Mollis Hort. Witte, orange-yellow     | --             | --             | ---           | 7.80        | 9.90       |
| Mollis Lemonora, apricot              | --             | --             | ---           | 9.10        | 11.55      |
| Mollis Hunnewell x jap. aurea         | --             | --             | ---           | 9.10        | --         |
| Mollis Mrs. O.Sloccock, orange-yellow | --             | 11.00          | 20.00         | 9.10        | --         |
| Mollis Robespierre, orange-red        | --             | --             | ---           | 9.10        | 11.55      |
| Mucronulatum, rose-lavender           | 1.00           | 9.50           | 17.50         | 7.80        | --         |
| Pontica, (Flavum, Luteum), yellow     | --             | 9.50           | 17.50         | --          | ---        |
| Poukhanense, reddish-violet           | 1.00           | 8.25           | 15.00         | 6.50        | --         |
| Schlippenbachii (Royal Azalea)        | --             | 11.00          | 20.00         | --          | ---        |
| Vaseyi, Tyrian rose                   | 1.00           | 9.50           | 17.50         | 7.80        | --         |
| Willem III, (Ghent), orange           | 1.00           | --             | ---           | 7.80        | --         |

Continued on following page



# SEED — SEEDLINGS — TRANSPLANTS

## SPECIES AND HYBRIDS—AZALEA, LEUCOTHOE, PIERIS, RHODODENDRON

QUANTITY DISCOUNTS: 10 flats or 20 half flats or combination—deduct 5%.  
25 flats or 50 half flats or combination—deduct 10%.

PICKUP DISCOUNT: Pickup at the nursery entitles purchaser to a discount of 3%.

|                                  | Packet<br>300-500<br>seeds* | Seedlings*<br>4-500 per flat<br>$\frac{1}{2}$ flat flat | Transplants<br>Flat of 52<br>Flat of 66 |
|----------------------------------|-----------------------------|---------------------------------------------------------|-----------------------------------------|
| Kalmia Latifolia, Mt. Laurel     | 1.00                        | --                                                      | --                                      |
| Leucothoe Catesbaie, Drooping L. | 1.00                        | 8.25 15.00                                              | 6.50 --                                 |
| Pieris Floribunda, Mt. Andromeda | --                          | 11.00 20.00                                             | 9.10 11.55                              |
| Pieris Japonica, Jap. Andromeda  | 1.00                        | 8.25 15.00                                              | 6.50 --                                 |

### RHODODENDRON - HYBRIDS & SPECIES

|                                      |      |             |           |
|--------------------------------------|------|-------------|-----------|
| America, hardy red                   | --   | 9.50 17.50  | 7.80 --   |
| Album Grandiflorum, large white      | --   | 8.25 15.00  | -- --     |
| Atrosanguinea, good red              | --   | 9.50 17.50  | 7.80 9.90 |
| Brittania x fortunei Hybrids         | --   | 11.00 20.00 | 9.10 --   |
| Caractacus, crimson, hardy           | 1.00 | 8.25 15.00  | -- 8.25   |
| Carolinianum, low, compact, pink     | 1.00 | 8.25 15.00  | 6.50 --   |
| Carolinianum Album, white            | --   | 11.00 20.00 | -- --     |
| Catawbiense Album, hardy white       | 1.00 | 8.25 15.00  | 6.50 --   |
| Charles Bagley, large rose-red       | 1.00 | 8.25 15.00  | 6.50 --   |
| Charles Butler, blush-pink           | --   | 9.50 17.50  | -- 9.90   |
| Charles Dickens, good red            | 1.00 | 9.50 17.50  | 7.80 --   |
| Decorum, white to soft rose          | --   | -- --       | 7.80 --   |
| Discolor Hybrids                     | --   | -- --       | 9.10 --   |
| Dr. Dresselhuys, tall red            | 1.00 | 8.25 15.00  | -- --     |
| English Roseum Elegans, pink         | 1.00 | 8.25 15.00  | 6.50 --   |
| E. S. Rand, low, red                 | --   | -- --       | 7.80 --   |
| Everestianum, frilled lavender       | 1.00 | 8.25 15.00  | 6.50 --   |
| Farquhar's Hybrids, pink & red       | --   | 11.00 20.00 | 9.10 --   |
| Fortunei Hybrids, low varieties      | --   | -- --       | 9.10 --   |
| Fortunei Hybrids, tall varieties     | --   | -- --       | 9.10 --   |
| Fortunei Hybrids, hardy variants     | --   | 11.00 20.00 | 9.10 --   |
| General Grant, good hardy red        | 1.00 | 8.25 15.00  | 6.50 --   |
| Kettledrum, very hardy red           | --   | 9.50 17.50  | 7.80 9.90 |
| Mrs. C. S. Sargent, spreading pink   | --   | 9.50 17.50  | -- --     |
| Parson's Gloriosum, light rosy lilac | --   | 9.50 17.50  | -- --     |
| Parson's Grandiflorum, large rose    | --   | 9.50 17.50  | -- --     |
| Purpureum Elegans, purple            | 1.00 | 8.25 15.00  | 6.50 --   |
| Racemosum, dwarf, early pink         | --   | 9.50 17.50  | 7.80 --   |
| Smirnowi, very hardy, rose           | --   | 9.50 17.50  | 7.80 --   |
| Virgin White, new white hybrid       | --   | -- --       | 7.80 --   |
| White Gem, late, large white         | 1.00 | 9.50 17.50  | 7.80 --   |

\*Instructions furnished with each order.



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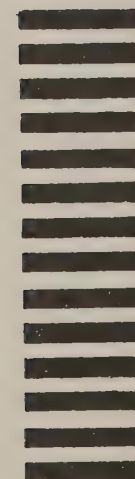
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 ☐ Deliver at low cost\*
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\* See page     for delivery information.



# *Plant America*



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|                                                    |                                           | each<br>1-4 | each<br>5-9 | each<br>10up | each<br>25up |
|----------------------------------------------------|-------------------------------------------|-------------|-------------|--------------|--------------|
| ALBANY GLOBE IVY                                   | 3" Pots, HVY                              | .50         | .40         | .35          | .25          |
| AMERICAN HOLLY, <i>Ilex opaca pyramidalis</i>      | 12-18"                                    | 2.75        | 2.25        | 2.00         | 1.75         |
|                                                    | Berried plants, 4" plastic pots           | 1.25        | 1.00        | .90          | .75          |
| CALLICARPA DICHOTOMA, Beautyberry                  | 1 gal, 15-18"                             | 1.75        | 1.50        | 1.25         | 1.00         |
| PINK FLOWERING DOGWOOD, <i>Cornus Fl. Rubra</i>    | 5-6'                                      | 11.00       | 10.00       | 9.00         | 8.50         |
|                                                    | 6-7'                                      | 12.00       | 11.00       | 10.00        | 9.50         |
| WHITE FLOWERING DOGWOOD, <i>Cornus Florida</i>     | 3-4'                                      | 4.25        | 3.50        | 3.00         | 2.50         |
|                                                    | 4-5'                                      | 5.50        | 4.75        | 4.25         | 3.75         |
| RED JAPANESE MAPLE, <i>Acer pal. Atropurpureum</i> |                                           |             |             |              |              |
|                                                    | Heavy transplanted 4YR sdls 1 gal, 12-15" | 2.25        | 2.00        | 1.75         | 1.50         |
|                                                    | 1 gal, 15-18"                             | 2.50        | 2.25        | 2.00         | 1.75         |
| COTONEASTER HORIZONTALIS                           | 1 gal                                     | 2.00        | 1.75        | 1.50         | --           |
| TRUMPET VINE, BIGNONIA-CAMPSIS                     | 1 gal                                     | 1.75        | 1.50        | 1.25         | 1.00         |
| JUNIPER KALLAY COMPACTA                            | 24-30"                                    | 4.25        | 3.50        | 3.25         | --           |
| JUNIPER BLUE PFITZER                               | 24-30"                                    | 4.25        | 3.50        | 3.25         | 2.75         |
|                                                    | 30-36"                                    | 5.00        | 4.50        | --           | --           |
| JUNIPER VIRG. KOSTERI                              | 24-30"                                    | 4.25        | 3.50        | 3.25         | --           |
|                                                    | 30-36"                                    | 5.00        | 4.50        | --           | --           |
| JAPANESE ANDROMEDA, <i>Pieris Japonica</i>         | 8-10"                                     | 1.25        | 1.00        | .80          | .55          |
|                                                    | 10-12"                                    | 1.50        | 1.25        | 1.00         | .75          |
|                                                    | 1 gal, 12-15"                             | 1.75        | 1.50        | 1.25         | 1.00         |
| JAPANESE HOLLY, <i>ILEX CRENATA</i>                |                                           |             |             |              |              |
| - GREEN THUMB (New)                                | 12-15"                                    | 2.50        | 2.00        | 1.75         | 1.50         |
| " " (Bright)                                       | 15-18"                                    | 3.00        | 2.50        | 2.00         | 1.75         |
| " " (Green)                                        | 18-24"                                    | 3.75        | 3.00        | 2.50         | 2.25         |
| - LATIFOLIA, Bigleaf Jap. Holly                    | 9-12"                                     | 1.75        | 1.50        | 1.25         | 1.00         |
| - MICROPHYLLA, Littleleaf Jap. Holly               | 9-12"                                     | 1.50        | 1.25        | 1.00         | .75          |
| - ROTUNDIFOLIA, Roundleaf Jap. Holly               | 12-15"                                    | 2.00        | 1.75        | 1.50         | 1.25         |
| "                                                  | 15-18"                                    | 2.50        | 2.00        | 1.75         | 1.50         |
| "                                                  | 9-12"                                     | 1.75        | 1.50        | 1.25         | 1.00         |
| MAGNOLIA 'ROYAL STAR'                              | 1 gal, 18-24"                             | 4.00        | 3.50        | 3.25         | 3.00         |
| MOUNTAIN ANDROMEDA, <i>Leucothoe Catesbaiae</i>    | 9-12"                                     | 1.50        | 1.25        | 1.00         | .75          |
| SCOTCH PINE, pruned 2-3 times                      | 2-3'                                      | 5.00        | 4.00        | 3.40         | 2.90         |
| " "                                                | 3-4'                                      | 6.00        | 5.00        | 4.40         | 3.80         |
| " "                                                | 4-5'                                      | 8.00        | 7.00        | 6.00         | 5.50         |
| SENTRY SUGAR MAPLE, <i>Acer sac.monumental</i>     | 2-3'                                      | 5.00        | 4.00        | 3.50         | 3.00         |
| " " "                                              | 3-4'                                      | 6.00        | 5.00        | 4.50         | 4.00         |
| TAXUS - YEW, 6-7 year semi finished                |                                           |             |             |              |              |
| - BROWNI, Globe                                    | 9-12"                                     | 1.95        | 1.45        | 1.20         | 1.00         |
| - CAPITATA, Pyramid                                | 15-18"                                    | 2.75        | 2.25        | 2.00         | 1.75         |
| "                                                  | 18-24"                                    | 3.00        | 2.50        | 2.25         | 2.00         |
| "                                                  | 24-30"                                    | 3.50        | 3.00        | 2.75         | 2.50         |
| "                                                  | 30-36"                                    | 4.25        | 3.75        | 3.50         | 3.25         |
| - CUSPIDATA, Spreading                             | 9-12"                                     | 2.15        | 1.65        | 1.40         | 1.20         |
| - DENSIFORMIS, Spreading                           | 12-15"                                    | 2.75        | 2.25        | 2.00         | 1.75         |
| - CUSPIDATA COMPACTA, Dense                        | 12-15"                                    | 3.50        | 3.00        | 2.75         | 2.50         |
| - HATFIELDI, Column                                | 12-15"                                    | 2.50        | 2.00        | 1.75         | 1.50         |
| "                                                  | 15-18"                                    | 2.75        | 2.25        | 2.00         | 1.75         |
| - KELSEYI (BERRYBUSH), globe                       | 12-15"                                    | 2.75        | 2.25        | 2.00         | 1.75         |
| - MEDIA, Globe                                     | 9-12"                                     | 2.50        | 2.00        | 1.75         | 1.50         |
| - PYRAMIDALIS, Tall                                | 12-18"                                    | 3.50        | 3.00        | 2.75         | 2.50         |
| - STRICTA, Column                                  | 9-12"                                     | 3.00        | 2.50        | 2.25         | 2.00         |
| - VERMEULEN, Pyramid or hedges                     | 12-15"                                    | 2.50        | 2.00        | 1.75         | 1.50         |
| "                                                  | 15-18"                                    | 2.75        | 2.25        | 2.00         | 1.75         |
| - VIRIDIS, Tall                                    | 12-18"                                    | 3.50        | 3.00        | 2.75         | 2.50         |





## SEEDLINGS

## ROOTED CUTTINGS

## TRANSPLANTS

|                                                          |                             | each      | per 10up | 25up    | 250up |
|----------------------------------------------------------|-----------------------------|-----------|----------|---------|-------|
| ACER PLATANOIDES, Norway Maple, special strain           | 2yr, S                      | ...       | .30      | ...     | ...   |
| ARONIA BRILLIANTISSIMA, Brilliant red chokebry           | 2yr, S                      | .40       | ...      | ...     | ...   |
| *AZALEA POUKHANENSE, Korean Azalea                       | 3yr, S, TT, 4-6"            | .60       | .50      | ...     | ...   |
| *CALLICARPA DICHOTOMA (PURPUREA), Beautybush, 1gal,      | 15-18"                      | 1.25      | #1.00    | #       | ...   |
| COTONEASTER ACUMINATA, Sharp leaf C.                     | 1yr, S, 6-18"               | ...       | .10      | .08     | ...   |
| COTONEASTER BULLATA FLORIBUNDA, Vilmorin, C              | 1yr, S, 1-2'                | ...       | .10      | .08     | ...   |
| " " "                                                    | 2yr, S, 1-2'                | ...       | .15      | ...     | ...   |
| COTONEASTER FRANCHETI, Franchet C.                       | 1yr, S, 4-9"                | ...       | .10      | .08     | ...   |
| " " "                                                    | 2yr, S, 1-2'                | ...       | .15      | ...     | ...   |
| COTONEASTER SIMONSI, Simons Cot.                         | 1yr, S, 6-18"               | ...       | .10      | .08     | ...   |
| " " "                                                    | 2yr, S, 1-2'                | ...       | .15      | ...     | ...   |
| COTONEASTER WARDI, Orange fruit                          | 2 1/4" P, C, T, 12-18", 2yr | .35       | .25      | ...     | ...   |
| COTONEASTER ZABELI, Cherryberry C                        | 1yr, S, 1-2'                | ...       | .10      | .08     | ...   |
| CRATAEGUS OXYACANTHA, English Hawthorn                   | 1yr, S, 6-12"               | ...       | .10      | .08     | ...   |
| " " "                                                    | 1yr, S, 1-2'                | ...       | .15      | ...     | ...   |
| " " "                                                    | 1yr, S, 24-30"              | ...       | .25      | ...     | ...   |
| CRATAEGUS OXY. PAULI, Scarlet Hawthorn                   | 1yr, G, 6-12"               | .90       | ...      | ...     | ...   |
| CRATAEGUS PHAENOPYRUM (CORDATA), Wash. Haw.              | 1yr, S, 6-12"               | ...       | .10      | ...     | ...   |
| " " "                                                    | 1yr, S, 1-2'                | ...       | .15      | .13     | ...   |
| " " "                                                    | 2yr, S, T, 1-3'             | ...       | .30      | .25     | ...   |
| *ILEX CRENATA COMPACTA, Comp. Jap. Holly                 | 3yr, C, T, 9-12"            | .50       | .40      | ...     | ...   |
| *ILEX CR. CONVEXA (BULLATA), Convex leaf                 | R/C, 6"                     | ...       | .09      | .07 1/2 | ...   |
| *ILEX CR. 'GREEN THUMB', New, hardy, compact             | R/C, 5"                     | ...       | .12 1/2  | .10     | ...   |
| " " " " " "                                              | 4yr, C, TT, 1 gal, 10-12"   | 1.50      | #1.25    | #       | ...   |
| ILEX CR. HELLERI, Dwarf, spreading                       | R/C, 3-4"                   | ...       | .10      | .09     | ...   |
| *ILEX CR. LATIFOLIA, Bigleaf Jap. holly                  | R/C, 6"                     | ...       | .09      | ...     | ...   |
| " " " " " "                                              | 3" P, C, TT, 2yr, 10-15"    | .45       | .30      | .25     | ...   |
| " " " " " "                                              | 4yr, C, TT, 12-15", FLD     | .65       | .50      | ...     | ...   |
| *ILEX CR. MICROPHYLIA, Littleleaf Jap. H                 | 3yr, C, T, 6-12"            | .35       | .25      | ...     | ...   |
| " " " " " "                                              | 3yr, C, T, 12-15"           | .45       | .35      | ...     | ...   |
| *ILEX CR. ROTUNDIFOLIA, Roundleaf Jap. Holly             | R/C, 6"                     | ...       | .09      | ...     | ...   |
| " " " " " "                                              | very hvy 5yr, C, TT, 12-15" | .90       | .75      | ...     | ...   |
| " " " " " "                                              | very hvy 5yr, C, TT, 15-18" | 1.10      | .90      | ...     | ...   |
| *ILEX OPACA PYRAMIDALIS, Hardy female                    | 3yr, C, TT                  | .90       | .75      | ...     | ...   |
| ILEX SERRATA, Japanese Winterberry                       | 2yr, S, 1 1/2-3'            | ...       | .17 1/2  | .15     | ...   |
| ILEX VERTICILLATA, Common Winterberry                    | 1yr, S, 4-12"               | ...       | .06 1/2  | .05     | ...   |
| JUNIPERUS CHIN. ARMSTRONG, Globe                         | R/C, 4-6"                   | ...       | .15      | ...     | ...   |
| *JUNIPERUS CHIN. PFITZERIANA, Sprdng pfitzer             | R/C, 5-7"                   | ...       | .15      | .14     | ...   |
| *JUNIPERUS CHIN. PFITZ. GLAUCA, Blue pfitzer             | R/C, 5-7"                   | ...       | .15      | .14     | ...   |
| *JUNIPERUS GLAUCA HETZI, Blue Hetz Juniper               | R/C, 5-7"                   | ...       | .15      | .14     | ...   |
| *JUNIPERUS HOR. PLUMOSA (ANDORRA), Low, sprdng           | R/C, 5-7"                   | ...       | .15      | .14     | ...   |
| *JUNIPERUS SQ. EXPANSA (PARSONI), Low, dense             | R/C, 5-7"                   | ...       | .15      | ...     | ...   |
| KOELREUTERIA PANICULATA, Goldenrain-tree                 | 1yr, S, 6-18"               | ...       | .12 1/2  | .10     | ...   |
| LABURNUM ALPINUM, Scotch Laburnum                        | 1yr, S, 6-18"               | ...       | .10      | .08     | ...   |
| " " "                                                    | 1yr, S, 18-30"              | ...       | .25      | ...     | ...   |
| LABURNUM ANAGYROIDES (VULGARE), Goldenchain              | 1yr, S, 6-18"               | ...       | .10      | .08     | ...   |
| " " "                                                    | 1yr, S, 18-30"              | ...       | .25      | ...     | ...   |
| LABURNUM ANAGYROIDES, Seedlings of Vossi                 | 1yr, S, 6-18"               | ...       | .15      | .12 1/2 | ...   |
| *LEUCOTHOE AXILLARIS, Coast Leucothoe, flats of 36, C, T | @ \$9.00                    | ...       | ...      | ...     | ...   |
| " " " " " "                                              | flats of 50, C, T           | @ \$12.00 | ...      | ...     | ...   |
| *LEUCOTHOE CATESBAIE, Drooping L                         | 3yr, S, TT, 6-9"            | .40       | .30      | ...     | ...   |
| " " " " " "                                              | 3yr, S, TT, 9-12"           | .50       | .40      | ...     | ...   |
| MAGNOLIA STELLATA, Star Magnolia                         | 2 1/4" P, C, T, 2yr, 9-18"  | 1.10      | .90      | ...     | ...   |
| *MAGNOLIA STEL. WATERLILY,                               | 2 1/4" P, C, T, 2yr, 9-18"  | 1.10      | ...      | ...     | ...   |
| PHOTINIA VILLOSA, Oriental photinia                      | 2yr, S, 1-2'                | .35       | .25      | ...     | ...   |

Continued next page

PAGE 10

\*other grades on other pages  
# 20¢ more if shipped





## Continued

each per 10up 25up 250up

|                                                             |       |       |      |
|-------------------------------------------------------------|-------|-------|------|
| *PIERIS JAPONICA, Japanese Andromeda, S,T, lyr, flats of 52 | 6.50  |       |      |
|                                                             | 5 up  | 6.25  |      |
| " " 2yr, S,T, 6-9"                                          | .35   | .25   | .22½ |
| " " 3yr, S,TT, 6-9"                                         | .45   | .35   | .30  |
| " " 3yr, S,TT, 9-12"                                        | .60   | .45   | .40  |
| " " 1 gal can,S,TT, 12-15"                                  | 1.25# | 1.00# | ...  |
| *PINUS SYLVESTRIS,Scotch pine 3yr, 2½"P,S,T,15-24"          | .35   | .25   | ...  |
| *RHOD. ENGLISH ROSEUM C,T, lyr, SB or 3½"PP                 | .90   | .75   | ...  |
| *RHOD. FURTUNAE HYBRIDS C,T, lyr, SB or 3½"PP               | .90   | .75   | ...  |
| RHOD. MADAME CARVALHO C,T, lyr, SB or 3½"PP                 | .90   | .75   | ...  |
| SOPHORA JAPONICA,Chinese Scholartree lyr, S, 6-15"          | ...   | .20   | ...  |
| *TAXUS BACCATA REPANDENS, Spreading Eng. Yew R/C, 6"        | ...   | .13   | .11  |
| " " " R/C, 8"                                               | ...   | .15   | .13  |
| " " " Heavily rtd ctgs, lyr, 6"                             | ...   | .15   | .13  |
| " " " Heavily rtd ctgs, lyr, 8"                             | ...   | .18   | .16  |
| " " " lyr, C,T, 6-9"                                        | .35   | .25   | ...  |
| *TAXUS CUSPIDATA, Spreading Japanese Yew R/C, 8"            | ...   | .11   | .09  |
| " " " Heavily rtd ctgs, lyr, 10"                            | ...   | .15   | .13  |
| " " " 3yr, C,TT, 10-12"                                     | .50   | .40   | .35  |
| " " " 4yr, C,TT, 10-12"                                     | .80   | .65   | ...  |
| " " " 5yr, C,TT, 12-15"                                     | 1.15  | .95   | ...  |
| *TAXUS CUSP. CAPITATA, Upright Jap. Yew R/C, 6"             | ...   | .13   | .11  |
| " " " R/C, 8"                                               | ...   | .15   | .13  |
| " " " Heavily rtd tip ctgs, lyr, 10"                        | ...   | .17   | .15  |
| " " " Heavily rtd tip ctgs, lyr, 12"                        | ...   | .20   | .18  |
| " " " lyr, S, 2-4"                                          | ...   | .10   | .07½ |
| " " " 2yr, S, 4-8"                                          | ...   | .17½  | .15  |
| " " " 3yr, S, 6-12"                                         | .35   | .25   | .22½ |
| " " " 3yr, S, 12-18"                                        | .40   | .30   | .25  |
| " " " 3yr, S,T, 6-12"                                       | .45   | .35   | .30  |
| " " " 4yr, S,TT, 12-18"                                     | .75   | .60   | .55  |
| " " " 5yr, S,TT, 12-18"                                     | 1.15  | .95   | .85  |
| " " " 6yr, S,TTT, 15-18"                                    | 1.50  | 1.25  | 1.15 |
| " " " 6yr, S, TTT, 18-24"                                   | 1.75  | 1.50  | 1.40 |
| TAXUS CUSP. DENSA, Dark green, low 2yr, C,T, 6-8"           | .50   | .40   | ...  |
| *TAXUS CUSP. DENSIFORMIS,Dense,compact,sprder R/C, 6"       | ...   | .13   | .11  |
| " " " 2yr, C,T, 6-9"                                        | .40   | .30   | .25  |
| " " " 2yr, C,T, 9-12"                                       | .50   | .40   | .35  |
| " " " 3yr, C,TT, 10-15"                                     | .60   | .50   | ...  |
| *TAXUS CUSP. INTERMEDIA, Hybrid Yew Hvy R/C,lyr,8"          | ...   | .13   | .11  |
| " " " 1yr, C,T, 8-10"                                       | ...   | .20   | ...  |
| " " " 2yr, C,T, 6-9"                                        | .40   | .30   | .25  |
| " " " 2yr, C,T, 9-12"                                       | .45   | .35   | .30  |
| " " " 3yr, C,TT, 10-15"                                     | .60   | .45   | .40  |
| *TAXUS CUSP. VERMEULEN, Pyramid Yew R/C, 6"                 | ...   | .11   | .09  |
| " " " R/C, 8"                                               | ...   | .13   | .11  |
| " " " 1yr, C,T, 6-9"                                        | ...   | .18   | .16  |
| " " " 2yr, C,T, 6-9"                                        | .40   | .30   | .25  |
| " " " 2yr, C,T, 9-12"                                       | .45   | .35   | .30  |
| " " " 3yr, C,TT, 10-15"                                     | .60   | .45   | .40  |
| " " " 4yr, C,TT, 12-18"                                     | .90   | .75   | ...  |
| " " " 5yr, C,TT, 12-18"                                     | 1.25  | 1.05  | .95  |
| TAXUS CUSP. NIGRA, Dark green, spreading R/C, lyr, 6"       | ...   | .15   | .13  |
| " " " 2yr, C,T, 6-10"                                       | .50   | .40   | ...  |
| *TAXUS HUNNEWELLIANA, slender, graceful R/C, 6"             | ...   | .11   | .09  |
| " " " R/C, 8"                                               | ...   | .13   | .11  |

Continued on next page





## Continued

each per 10up 25up 250up

|                                                |                                            |      |      |                                 |
|------------------------------------------------|--------------------------------------------|------|------|---------------------------------|
| *TAXUS MEDIA ANDERSONI, Spreading Yew          | R/C, 6"                                    | ...  | .11  | .09                             |
| " " "                                          | R/C, 8"                                    | ...  | .13  | .11                             |
| " " "                                          | 3yr, C,T, 12-18"                           | .50  | .40  | .35                             |
| *TAXUS MEDIA BROWNI, Compact globe, hardy      | R/C, 6"                                    | ...  | .11  | .09                             |
| " " "                                          | R/C, 8"                                    | ...  | .13  | .11                             |
| " " "                                          | 3yr, C,TT, 10-12"                          | .50  | .40  | .35                             |
| " " "                                          | 5yr, C,TT, 10-15"                          | 1.25 | 1.05 | ...                             |
| TAXUS MEDIA COMPACTA, Broad, compact           | 3yr, C,TT, 10-15"                          | .50  | .40  | .35                             |
| *TAXUS MEDIA HATFIELDI, Column, broad, compact | R/C, 6"                                    | ...  | .11  | .09                             |
| " " "                                          | R/C, 8"                                    | ...  | .13  | .11                             |
| " " "                                          | Heavily rtd ctgs, 1yr, 10"                 | ...  | .15  | .13                             |
| " " "                                          | 1yr, C,T, 6-12"                            | ...  | .18  | .16                             |
| " " "                                          | 2yr, C,T, 6-10"                            | .40  | .30  | .25                             |
| " " "                                          | 3yr, C,TT, 10-15"                          | .50  | .45  | .40                             |
| " " "                                          | 5yr, C,TT, 12-18"                          | 1.25 | 1.05 | .95                             |
| *TAXUS MEDIA HICKSI, Dark green, column        | R/C, 6"                                    | ...  | .11  | .09                             |
| " " "                                          | R/C, 8"                                    | ...  | .13  | .11                             |
| " " "                                          | Heavily rtd ctgs, 1yr, 6"                  | ...  | .13  | .11                             |
| " " "                                          | 3yr, C,TT, 10-15"                          | .50  | .45  | ...                             |
| *TAXUS MEDIA KELSEYI, Berrybush, dark green    | R/C, 6"                                    | ...  | .11  | .09                             |
| " " "                                          | R/C, 8"                                    | ...  | .13  | .11                             |
| " " "                                          | Heavily rtd ctgs, 1yr, 6"                  | ...  | .13  | .11                             |
| " " "                                          | Heavily rtd ctgs, 1yr, 8"                  | ...  | .15  | .13                             |
| " " "                                          | 2yr, C,T, 6-10"                            | .40  | .30  | .25                             |
| " " "                                          | 3yr, C,T, 10-15"                           | .55  | .45  | .40                             |
| " " "                                          | 4yr, C,TT, 9-12"                           | .75  | .65  | ...                             |
| " " "                                          | 5yr, C,TT, 12-15"                          | 1.15 | .95  | .85                             |
| *TAXUS MEDIA KELSEYI UPRIGHT, Pyramid          | R/C, 6"                                    | ...  | .13  | .11                             |
| " " "                                          | 2yr, C,T, 6-10"                            | .50  | ...  | ...                             |
| *TAXUS MEDIA MOON'S COLUMNARIS, Dense          | R/C, 6"                                    | ...  | .13  | .11                             |
| *TAXUS MEDIA VERTICALS - TALL-SLENDER-HARDY    |                                            |      |      |                                 |
| See page for descriptions, grades & prices     |                                            |      |      |                                 |
| THUYA OCCIDENTALIS, American Arborvitae        | 3yr, S,T, 9-15"                            | ...  | .15  | .12 <sup>1</sup> / <sub>2</sub> |
| * TSUGA CAN. COMPACTA, Comp. Can. Hemlock      | 2yr, GR, 2 <sup>1</sup> / <sub>4</sub> " P | 1.75 | 1.50 | ...                             |
| VIBURNUM CARLESI, Fragrant Viburnum            | 1yr, S                                     | ...  | .15  | .12 <sup>1</sup> / <sub>2</sub> |
| VIBURNUM DENTATUM, Arrowwood Vib.              | 2yr, S, 12-18"                             | ...  | .15  | ...                             |
| VIBURNUM DILITATUM, Linden Vib.                | 2yr, S, 2-3'                               | ...  | .15  | ...                             |
| " " "                                          | 2yr, C,T, 12-18"                           | .45  | .35  | ...                             |
| VIBURNUM IANTANA, Wayfaringtree Vib.           | 1yr, S                                     | ...  | .15  | ...                             |
| VIBURNUM SARGENTI, Sargent Cranberrybush       | 2yr, S, 2-3'                               | ...  | .15  | ...                             |
| VIBURNUM TOMENTOSUM, Doublefile Vib.           | 2yr, C,T, 18-24"                           | .45  | .35  | ...                             |
| VIBURNUM WRIGHTI, Wright Viburnum              | 2yr, S,T                                   | ...  | .30  | ...                             |

\*other grades on other pages

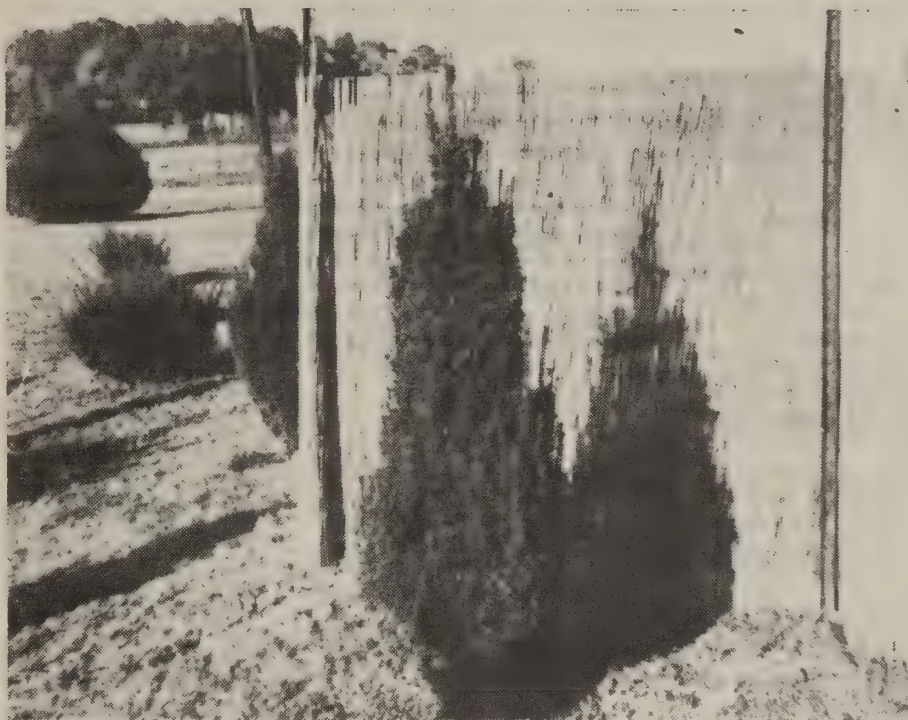
### QUANTITY DISCOUNTS

|                                               |    |
|-----------------------------------------------|----|
| IF YOUR ORDER TOTALS \$250 YOU MAY DEDUCT     | 1% |
| IF YOUR ORDER TOTALS \$500 YOU MAY DEDUCT     | 2% |
| IF YOUR ORDER TOTALS \$750 YOU MAY DEDUCT     | 3% |
| IF YOUR ORDER TOTALS \$1000 YOU MAY DEDUCT    | 4% |
| 1% FOR EACH ADDITIONAL \$500 (10% IS MAXIMUM) |    |



# Tall & Slender Hardy Yews

EXCELLENT FOR HEDGES, BEAUTIFUL LIVING WALLS  
IDEAL FOR SPECIMEN, PLANTER OR FOUNDATION



One of the specimens (robusta) in our Taxus display

**FLUSHING**—has large, sturdy, rich dark green foliage and bright red berries. Maximum width about 18 ins.

Grades below - A, B, C, D, E

**GRANDIFOLIA**—is a sturdy, compact column with large, long, heavy, dark green foliage. Maximum width about 21 ins.

Grades below - A, B, C, D, E, G, H

**PILARIS**—has gracefully curled foliage of medium-green color that is very attractive. Maximum width about 21 ins.

Grades below - A, B, C, D, G

**PYRAMIDALIS**—is a rich, showy, full-bushed pyramid with medium-green foliage and bright red berries. Maximum width about 24 ins.

Grades below - A, B, C, D, E

**ROBUSTA**—forms a dense, compact column and has large sturdy dark green foliage. Maximum width about 21 ins.

Grades below - A, B, C, D, E

**SENTINALIS**—is the narrowest—a compact, slim sentinel of green with attractive curled foliage and bright red berries. Maximum width about 15 ins.

Grades below - A, B, D, E, F, G, H

**STRICTA**—makes an ideal hedge—dense, compact, medium-green, sturdy with maximum width about 21 ins.

Grades below - E, G

**VIRIDIS**—has year-round fresh green color and a twist in the foliage that makes it different. A real good plant. Maximum width about 18 ins.

Grades below - A, B, C, D, E, F, G, H

|                         | each per   | 10up | 25up | 250up |
|-------------------------|------------|------|------|-------|
| A - rtd ctgs, 1yr, 5-6" | —          |      | .15  | .13   |
| B - 2¼" PP, C,T         | see page 6 |      |      |       |
| C - 1yr, C, T, 6-10"    |            | .30  | .25  | —     |
| D - 2yr, C, T, 6-10"    |            | .55  | .40  | .35   |
| E - 4yr, C, TT, 9-12"   |            | .95  | .80  | —     |
| F - 4yr, C, TT, 12-15"  |            | 1.15 | .95  | —     |
| G - 5yr, C, TT, 9-12"   |            | 1.40 | 1.15 | .95   |
| H - 5yr, C, TT, 12-15"  |            | 1.65 | 1.40 | 1.20  |

## **OUR 40th YEAR**

**Manager - John Vermeulen**

**Office & Sales Manager - Peter Vermeulen**

**Propagator - John H. Fransz**

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## **TELEPHONES (area code 201)**

**Office - FOxcroft 9-5211**

**Residence - Peter Vermeulen - FOxcroft 9-4339**

## **BUSINESS HOURS**

**Weekdays 7:30 a.m. to 12 noon; 1:00 p.m. to 5:00 p.m.**

**Saturdays, April 1 - May 31, 7:30 a.m. to 4 p.m.**

**Sept. 15 - Nov. 15, 7:30 a.m. to 4 p.m.**

**all other dates, 7:30 a.m. to noon**

## **CLOSED ON SUNDAYS AND HOLIDAYS**

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## **SHIPMENTS, PICK-UPS AND DELIVERIES**

Shipments travel at the risk and cost of the purchaser and will be forwarded rail or truck express. Requests for parcel post shipment must be accompanied by sufficient postage (usually 10% - balance will be refunded).

An extra 3% discount will be allowed on all orders called for that do not require special preparation and/or loading.

We caution those who pick up orders to use enclosed body truck or station wagon. If open rack truck is used, bring canvas or other suitable covering.

Orders placed in advance may be picked up during other than regular business hours upon arrangement.

See page 13 for delivery information.

We dislike intensely to disappoint anyone but may have to during the rush season if we do not know you are coming and you want to take stock with you. Please order well in advance if possible so that we may properly schedule our work.

## **CERTIFICATES OF INSPECTION**

All shipments are accompanied by a certificate of inspection by the State of New Jersey Department of Agriculture.

Shipments leaving the Jap. Beetle Quarantine Area are accompanied by a certificate of inspection by the United States Department of Agriculture attesting the stock shipped to be free of infestation.

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## **Members**

**American Association of Nurserymen**

**New Jersey Association of Nurserymen**

**Illinois State Nurseryman's Association**

**New England Nurserymen's Association**

**Pennsylvania Nurseryman's Association**



## DELIVERY SERVICE

When it is economical we will be glad to make deliveries directly to your nursery. Charges will be for costs only and may be figured by using the table below. When actual costs are less than the figured costs the charges will be decreased accordingly. You can save by pooling orders to one address. When orders are not of sufficient size to make delivery practical we will of course be glad to have the stock expertly packed by our packers for shipment via railway express or parcel post.

PLEASE GIVE COMPLETE DELIVERY DIRECTIONS. LACK OF THESE MAY DELAY DELIVERY. INCLUDE YOUR PHONE NUMBER AND INFORMATION (A SKETCH IF NECESSARY) AS TO WHEN AND WHERE DELIVERIES WILL BE ACCEPTED.

MINIMUM DELIVERY CHARGE \$3.75

| C<br>O<br>D<br>E | ITEMS                                 | Unit   | Map distance in miles - one way |                            |              |              |                |                |
|------------------|---------------------------------------|--------|---------------------------------|----------------------------|--------------|--------------|----------------|----------------|
|                  |                                       |        | 0-24<br>(1)                     | 25-49<br>(2)               | 50-74<br>(3) | 75-99<br>(4) | 100-124<br>(5) | 125-149<br>(6) |
| 1                | Small trays                           | ea     | 4¢                              | 7¢                         | 10¢          | 13¢          | 16¢            | 19¢            |
| 2                | Large trays                           | ea     | 7¢                              | 12¢                        | 17¢          | 22¢          | 27¢            | 32¢            |
| 3                | Flats                                 | ea     | 10¢                             | 17¢                        | 24¢          | 31¢          | 38¢            | 45¢            |
| 4                | 2 1/2" Pots(not P.P.)                 | ea     | 1/4¢                            | 3/8¢                       | 1/2¢         | 5/8¢         | 3/4¢           | 7/8¢           |
| 5                | 3" Pots(not P.P.)                     | ea     | 1/2¢                            | 3/4¢                       | 1¢           | 1 1/4¢       | 1 1/2¢         | 1 3/4¢         |
| 6                | 1 gallon cans(6")                     | ea     | 3¢                              | 4¢                         | 5¢           | 6¢           | 7¢             | 8¢             |
| 7                | Soil Ball (SB)<br>up to 8" plants     | ea     | 1 1/2¢                          | 3/4¢                       | 1¢           | 1 1/4¢       | 1 1/2¢         | 1 3/4¢         |
| 8                | 9 to 15" plants                       | ea     | 1¢                              | 1 1/2¢                     | 2¢           | 2 1/2¢       | 3¢             | 3 1/2¢         |
| 9                | Rooted cuttings or<br>small seedlings | 100    | 5¢                              | 6¢                         | 7¢           | 8¢           | 9¢             | 10¢            |
|                  | Bare Rooted Plants                    |        |                                 |                            |              |              |                |                |
|                  | Evergreens Shrubs                     |        |                                 |                            |              |              |                |                |
| 10               | 1 year                                | --     | 100                             | 10¢                        | 13¢          | 16¢          | 19¢            | 22¢            |
| 11               | 2 year                                | --     | 100                             | 15¢                        | 20¢          | 25¢          | 30¢            | 35¢            |
| 12               | 3 year                                | 1 year | 100                             | 20¢                        | 25¢          | 30¢          | 35¢            | 40¢            |
| 13               | 4 year                                | 2 year | 100                             | 30¢                        | 40¢          | 50¢          | 60¢            | 70¢            |
| 14               | 5 year                                | 3 year | 100                             | 40¢                        | 50¢          | 60¢          | 70¢            | 80¢            |
| 15               | 6 year                                | --     | 100                             | 60¢                        | 75¢          | 90¢          | \$1.05         | \$1.20         |
| 16               | All other                             |        |                                 | Figured by volume & weight |              |              |                |                |

## GRADE KEY

|                           |                                               |
|---------------------------|-----------------------------------------------|
| BB - Balled & burlapped   | HVY - Heavier or more bushy than No. 1 grade  |
| BR - Sold bare root       | P - Grown in clay pot. (Sold without pot.)    |
| C - Grown from cuttings   | PP - Grown in peat-moss pot. (Sold with pot.) |
| FLD - Grown in field rows | SB - Sold with soil ball                      |
| G - Grown from grafts     | T - Each T indicates one transplanting        |
| S - Grown from seed       | LYR - Age in years, from time of propagation  |
| R/C - Rooted cuttings     | HnH - Hose in hose                            |

## STOCK FOR CONTAINERS

Conclusions drawn from growers experiences and research studies show that transplanted liners, especially potted liners, are best for canning. Practically any item we list can be grown on in containers. If you have had no previous experience, however, we suggest that you start with smaller quantities. There are certain cultural practices not common to growing in the field that you should become familiar with before growing container stock on a large scale. The popularity of container grown ornamentals is increasing rapidly. Growth of container grown plants often exceeds that of field grown plants. Cost of handling is considerably less than when plants are balled and burlapped and most generally a greater volume of material can be handled in a given period. This is a distinct asset in the hectic period of Spring and Fall sales. Since container grown plants can be moved at any time, selling can be accomplished throughout the year. Those who sell container grown plants report increased customer satisfaction, fewer complaints and fewer replacements.



# TERMS AND CONDITIONS OF SALE

**PRICES** quoted herein cancel all those previously printed and are subject to change without notice. Institutional surcharge 60%. Retail surcharge 120% (Mail order only)

**TERMS** to those with established credit are 2%, 10, net 30 days from date of shipment or invoice which ever is later. All others are requested to send payment in full prior to shipment or remit upon delivery or pick-up.

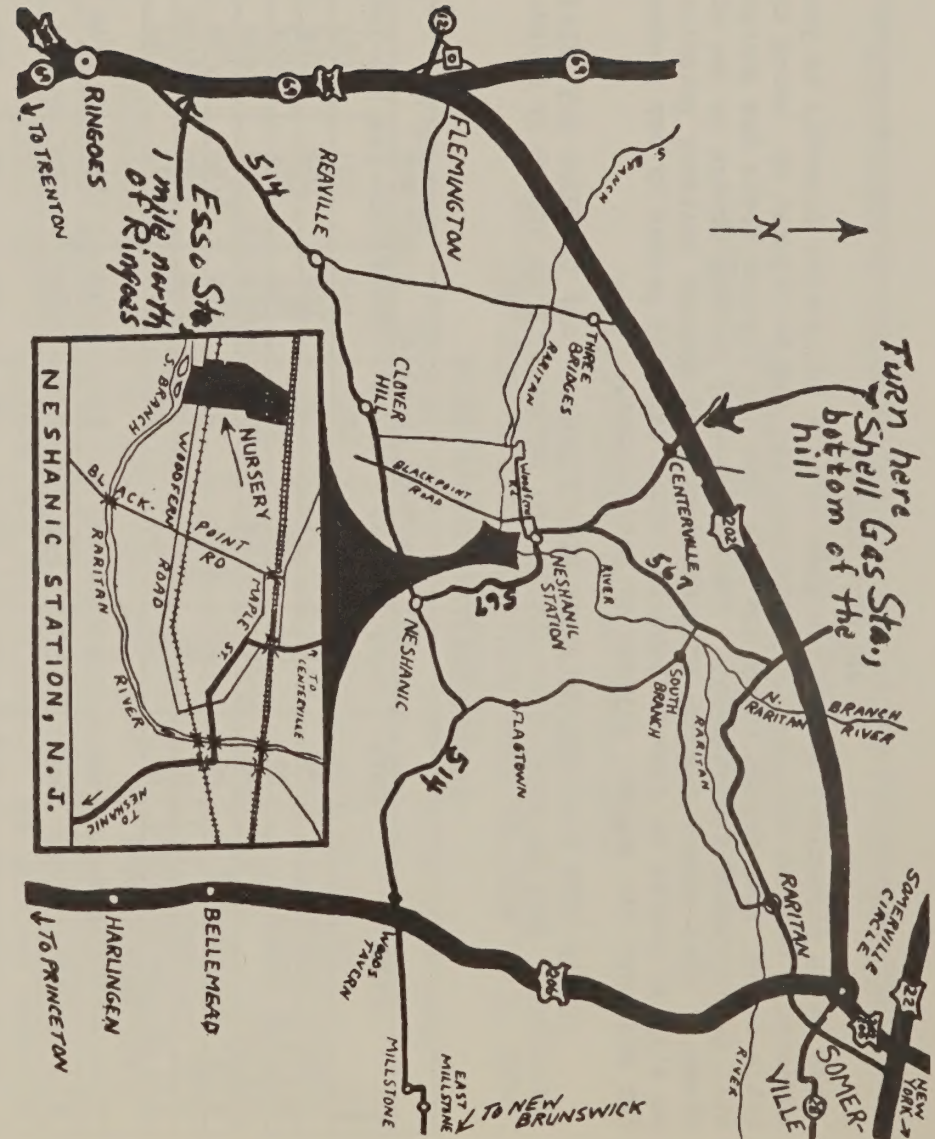
All orders picked up at the nursery will be permitted a discount of 3% from the net amount of the order. Special materials for loading will be supplied at cost.

To defray costs of carrying accounts beyond the stipulated term period we must charge such accounts at the rate of 1% per month on all overdue balances.

**CLAIMS** for error or count must be made in writing within 10 days of receipt of shipment. Inspect damaged or overdue containers at time of receipt and obtain report from or initiate claim to the express agent. We cannot be responsible for any damage due to mishandling or delay enroute but offer every assistance in making claim to the forwarder. If you have a complaint, please let us hear from you. We want satisfied steady customers.

**GUARANTEE:** We, John Vermeulen & Son, Inc., warrant to the extent of the purchase price that the nursery stock sold is true-to-name and as described within recognized tolerances. We give no other or further warranty, expressed or implied, and will under no circumstances be liable for more than the invoice value at the time of purchase.

**NOTICE:** All stock is offered subject to prior sale. Orders will be accepted in order of receipt and only on condition that they may be voided due to crop failure, inclement weather, drought, fire, frost, strike, etc. We reserve the right to delay shipments to the best interest of the plants.









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Our

**F**irst thought is quality.

Using

**I**mproved practices throughout

our plants receive

**N**ever ceasing care.

They therefore

**E**xceed usual standards

and are completely

**R**eliable, every one.

We assure

**L**asting qualities in all stock

by active

**I**nspection and supervision.

Finer Liners are

**N**utritionally sound, not forced.

Our packers insist on

**E**xpert wrapping and packing

so that plants arrive

**R**ich in vitality.

Our goal - complete

**S**atisfaction in every respect.

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